

REBIRTH



FLORENCE CONTEMPORARY GALLERY
July 2021 / Issue n.4

Curatorial statement

Since its foundation, Florence Contemporary Gallery has been an artistic dissemination platform that presents a selection of carefully selected contemporary artists, through our initiatives we have built, and continue to increase our community of artists, curators, collectors and art lovers.

I would like to thank all the artists who have applied, works have arrived from all over the world despite the difficult times due to the Covid-19 pandemic, art has not stopped and through this catalog we want to suggest some artists to keep under control.

As with any art form, especially visual art, there are many ways an artist can bring a work to life, in this edition we explore some of these different art forms and hope you admire the various techniques used, also through the pages of this catalog, art in its conglomerate of forms has the power to stop us in our tracks, flood our minds with different emotions and does not push us to achieve the impossible, therefore, savor it with us, absorb the emotion portrayed in the selected works. The definition of the word rebirth is "the process of being reincarnated or born again; a period of new life, growth, or activity, a revival", this selection of artworks is inspired by this concept. Welcome to **Rebirth**.

Michele Morelli
FCG chief curator

Nae Zerka

born 1969, lives and works in Salzburg, Austria.

As a traveler of the analog digital synthesis, talented visual artist Nae Zerka never stops exploring. The artist's inspiration for his work are from digitalization, along with graphic design and music. Himself he produced electronic music and became a techno DJ in legendary clubs. His work blends the design element with technology, graphic design with a painterly finish. His dynamic paintings represent opposites, they polarize and therefore they are rich in contrast. Things reflect each other and the composition gives an expansive richness of shapes and forms. Warmth, cool, frantic, quiet, dynamic lines and shapes are combined with colors and forms and finally merge into a overall composition. In his works, Nae creates a transformed atmosphere that should let the viewer feel, sense and discover a new reality. His explosive and dynamic approach create a kaleidoscopic reality.

Statement

Since last year, his work and also the approach have changed seriously. He broke away completely from the traditional materials of painting and began to paint purely digitally. A step that was ultimately necessary, however, in order to dive into digital painting with all consistency. Abstract digital painting, supplemented by fragments of cyberspace and forms of design. His abstract artworks ultimately challenge the viewer, the respective thought building of the viewer counts. In his works, Nae creates a transformed atmosphere that should let the viewer feel, sense and discover a new reality. His and dynamic approach create a kaleidoscopic reality.

With his works he is impressively working on the fact that visual artists are also gaining importance in the digital realm and thus a real change in the perception of collectors can also take place. The Blockchain technology now makes it possible to sign and sell pure digital artworks as unique one offs, he says.

Site: www.naezerka.com
Email: info@naezerka.com
Instagram: [nae.zerka](https://www.instagram.com/nae.zerka)



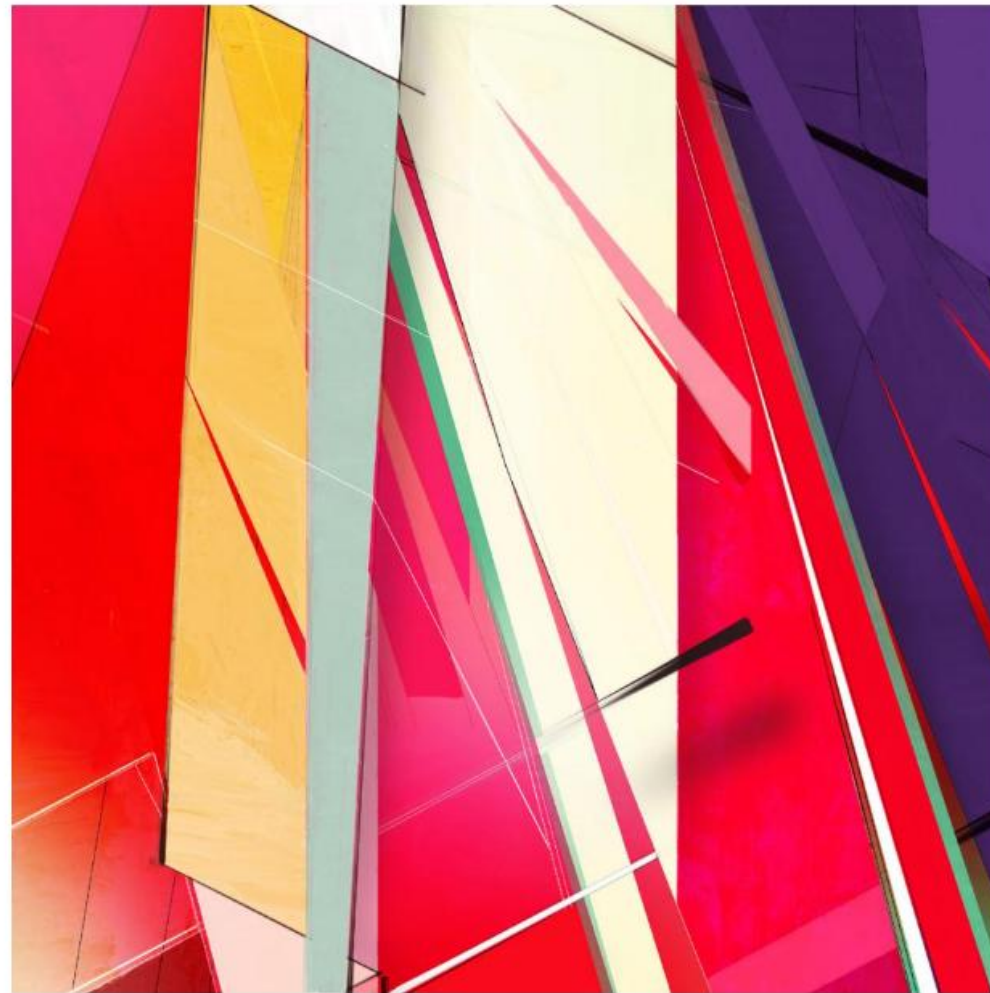
All the bridges
Giclée print on Hahnemühle fine art paper mounted on dibond
120x120 cm
2021



But
Giclée print on Hahnemühle fine art paper mounted on dibond
120x90 cm
2021



Splitter
Giclée print on Hahnemühle fine art paper mounted on dibond
100x100 cm
2021



With all the fleetness of the northwind
Giclée print on Hahnemühle fine art paper mounted on dibond
120x120 cm
2021